



The 2019 State of Web Developers in the D.C. Metro Area

5 Regional Stats About the Job Outlook in the District

1 STRONG TECH MARKET

Nicknamed “the District”, the area boasts the nation’s third-largest tech talent labor pool.

253,660
Total Tech Employees

That’s **8.1% of the total workforce** compared to the national average of 3.7%.

829
Total Startups

2nd best city for startups with 60% surviving past their first year.

There were a total of **\$325 million** venture capital investments in Q1 across 48 deals. Take a look at the top three:

- 1) **Pie Insurance** - Worker’s Compensation Startup **\$45 million**
- 2) **Remine** - Real Estate Data Startup **\$30 million**
- 3) **Urgent.ly** - Roadside Assistance Platform **\$21 million**

Out of 321 D.C.-area ventures ranked among the Inc. 5000 list of **fastest-growing private companies** in the country, these tech-based industries made the cut:

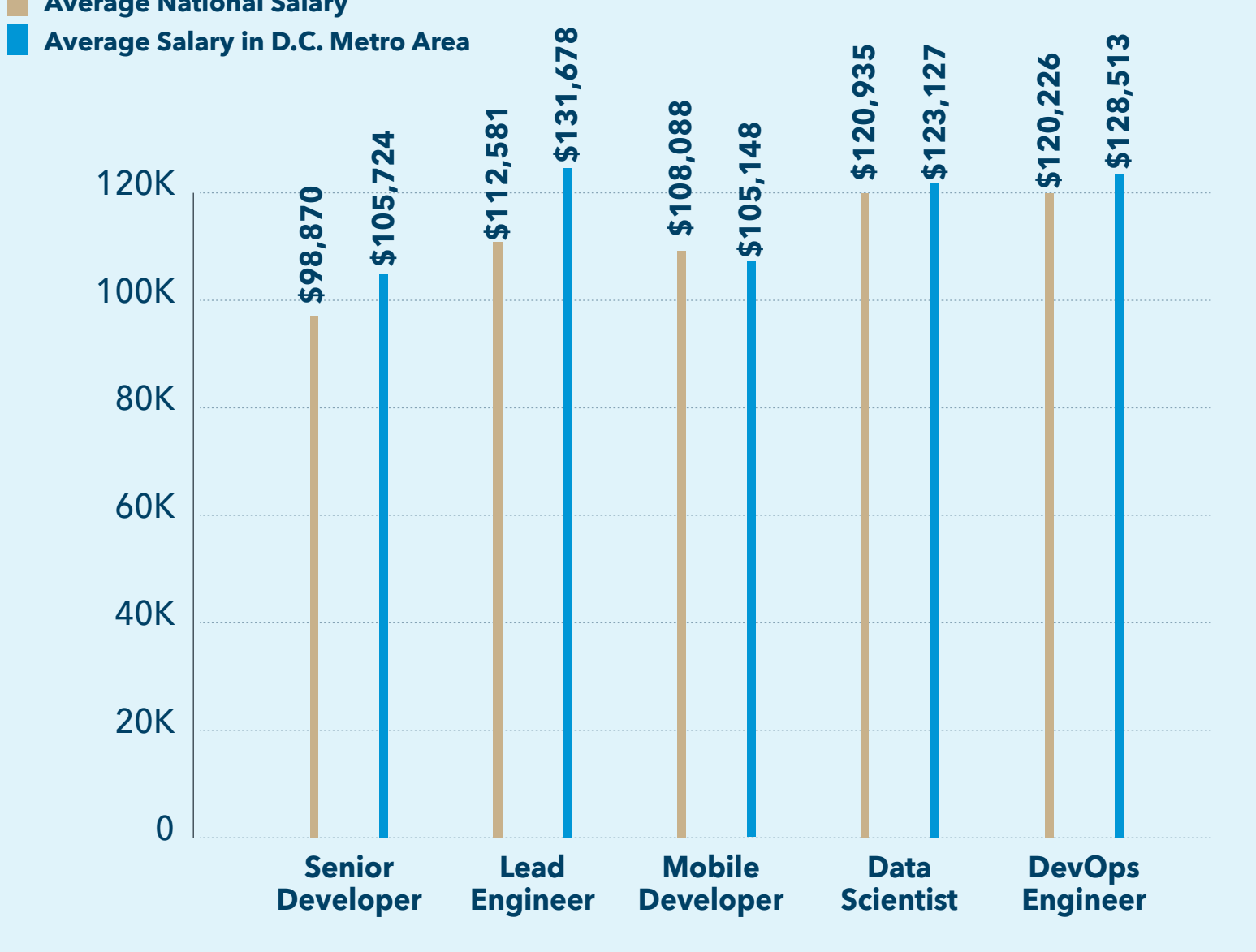
IT Services Businesses	3
Software Production Companies	18
IT Systems Development Organizations	30
IT Management Companies	31

USA (unemployment rate) **3.8%**

D.C. (unemployment rate) **3.3%**

2 BEST PAYING TECH JOBS

New college graduates and skilled individuals should set their sights on the region, where top tech jobs tend to command salaries above the national average. Here’s a look at the highest-paid tech positions and their average annual salaries in the D.C. Metro area:



3 TOP TECH COMPANIES

These D.C. Metro-based companies play a major role in the local tech scene. Take a look at the top five business-to-business organizations ranked on more than 300,000 software and service reviews or from public data sources, such as LinkedIn, Crunchbase, and more:

iSpring Solutions, Inc.
Course Authoring
136
Local Employees

ChurnZero
Customer Success
20
Local Employees

Unanet
Project-Based ERP
146
Local Employees

Crelate Talent
Applicant Tracking System
17
Local Employees

Gold Lasso
Email Marketing
13
Local Employees

4 COST OF LIVING



#19
19th Best Place to Live in the U.S.

Desirability	7.1
Value	6.5
Job Market	8.6
Quality of Life	6.6
Net Migration	6.3

D.C. Quick Stats

\$113,418
Average Web Developer Annual Salary

\$1,600
Median Monthly Rent

\$367,767
Median Home Price

5 CHANGING DEMOGRAPHICS

Women: They Get the Job Done

Glass Ceiling (noun): A term that refers to an invisible, systemic barrier that prevents women and members of minority groups from rising to senior leadership.

#1 RANKED for Working Women

Since 2015, the number of women in senior leadership has grown, particularly in the C-suite where the representation of women has **increased from 17 percent to 21 percent.**

44%

Today, 44% of companies have three or more women in their C-suite.

Adding even one woman can make a difference, given the role executives play in shaping the business and culture of their company.

Workforce of the Future: The Rise of Millennials

Millennial (noun): A person born between 1981 and 1996, ranging between the ages of 23 and 38.

Ranked #1
Highest % of Millennials

Ranked #1
Lowest Housing Cost for Millennials

Ranked #1
Highest Average Earnings for Millennials

Ranked #2
Education, Health & Best Place to Live

Ranked #3
Highest Millennial Homeownership Rate

When Millennials believe their company has a high-trust culture, they’re 22 times more likely to stay long-term.

{ 2019 TOP 10 }

Most In-Demand Programming Languages

JAVA	1
C	2
PYTHON	3
C++	4
VISUAL BASIC .NET	5
JAVASCRIPT	6
C#	7
PHP	8
SQL	9
OBJECTIVE-C	10

Top Hard Skills Companies Are Looking For

CLOUD COMPUTING
ARTIFICIAL INTELLIGENCE
ANALYTICAL REASONING
PEOPLE MANAGEMENT
UX DESIGN
MOBILE APP DEVELOPMENT
VIDEO PRODUCTION
SALES LEADERSHIP
TRANSLATION
AUDIO PRODUCTION

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